

# R. H. Macy & Co.

HERALD SQUARE Inc. NEW YORK

## IN WONDERLAND



### Sale of Undressed Dolls

Extremely Low Priced for Size and Quality

#### 6 Sizes in BABY DOLLS

Special imported character baby dolls, adorable faces with soft hair, head of bisque, with moving eyes and thick eyelashes. Good composition bodies, arms and legs. All ready for flowing baby clothes.

10 inch,	89c	17 inch,	\$2.49
12½ inch,	\$1.49	19 inch,	2.97
14½ inch,	1.98	22 inch,	3.96

Wonderland, Fifth Floor, 34th Street.

#### 6 Sizes in JOINTED DOLLS

Fine quality composition bodies, arms and legs. Bisque heads, sewed wigs of luxuriant curls, moving eyes with eyelashes. They are very, very pretty and can be fixed in most natural positions.

13½ inch,	\$1.24	17½ inch,	\$2.49
14 inch,	1.49	20½ inch,	2.97
15 inch,	1.88	23 inch,	3.56

Wonderland, Fifth Floor, 34th Street.



### 1,000 Extra Size Silk Petticoats

Special \$3.29

A is of taffeta, trimmed effectively with Van Dyke pleating. Black, navy and smart changeable colors. Model B, in messaline, has a pretty flounce finished with pleated ruffle. Black, navy and new changeable shades.

—Third Floor, Center.

Style C, in Milanese silk Jersey, has a flounce of self material, tucked and pleated. Black, navy, taupe, purple, emerald, Pekin and brown. D is of warm wool Jersey in a comfortable winter model, with durable flounce of lustrous saten. Black, navy and brown.

—Third Floor, Center.



### Women's Lounging Robes of Eiderdown

Special at

**\$3.24**

Of excellent quality eiderdown in a nicely tailored model.

It is simply but most attractively trimmed with silk cord edging on the collar, cuffs and patch pockets. A cord girdle holds it to the figure. Sizes 36 to 44. Copenhagen, pink, gray, wistaria, tan.

—Third Floor, 34th Street, Center.

Continuing the

### Thanksgiving Linen Sale

Table Damask, \$2.69 a yard

Usually \$2.97

Fine snow-white, Irish satin damask. 70 inches wide.

#### Belgian Damask Cloths and Napkins

A satiny, snow-white damask, in handsome conventional patterns.

72x72 in. Cloths,	\$9.94 ea.	72x108 in. Cloths,	\$15.48 ea.
72x90 in. Cloths,	12.48 ea.	20x20 in. Napkins,	10.48 doz.
		24x24 in. Napkins,	\$14.24 a doz.

—Second Floor, Center, Rear.

### Sale of All Wool Steamer and Auto Robes

**\$4.94**

Formerly \$7.94

Excellent all wool robes with fringed ends in rich looking plaid color combinations. Closely woven, good looking, and durable. Full size.

—Basement, 34th Street, Rear.

### Real Filet Laces

Special, 39c to 98c yard

An attractive selection of fine hand-made filet laces in many charming designs for blouses, frocks, children's garments, curtains and linens. 1¼ to 4 inches wide.

### Real Irish Laces

Special, 69c to \$1.98 yard

A very large assortment of hand-made Irish laces in all the popular designs. 1 to 4 inches wide.

—Main Floor, Center.

### A Special Sale of 2,000 Yards French Dot Veiling 79c yard

Our usual price \$1.09 yd. In spite of the recent tariff increase we have been able to obtain this shipment from an importer to sell at this low price. Of the better quality strong hairline mesh, it is covered with 27 rows of dainty soft chenille dots, closely put on by hand.

Black flesh with black Navy laupewith Copenhagen

Brown brown with henna Taupe brown with tan magpie

—Main Floor, 34th Street, Center.



### Paisley Scarfs

Specially Priced

**\$4.96**

To add a new decorative note to one's suit, smart scarfs now are Paisley patterned.

Charming ringed ones of fiber silk come in quite varied color effects, the prevailing hue of which may be, as one chooses, red, navy, Copenhagen or tan.

—Main Floor, Center, Front.



### A Special Purchase Boys' All Wool Chinchilla Overcoats \$10.74

These coats are made in convertible collar model. The linings are all wool plaids. Venetian yoke and sleeve. Coats have muff and patch pockets, with belt all around. Some with plain back and some with inverted pleat. Brown, navy, gray and tan.

Convertible collar model, sizes 4 to 10 years.

—Second Floor, 34th Street, Rear.



### Book-End Specials

**\$6.44 pair**

An exceptional purchase makes this unusual value possible. The designs are all popular subjects. The selection includes the following subjects:

The End of the Trail  
The Thinker  
Reading and Writing  
Buddha  
The Tiger  
The Studious Monk  
The Nest  
Dante and Beatrice  
The Builder  
Finished in either brown or green.

—Main Floor, 34th Street, Rear.

### Special Offering of Women's and Misses' Camel's Hair Sport Skirts \$11.74



Slashed pockets with embroidered arrowheads—novelty stitching—large bone buttons—belts with hand bound buttonholes—smartness of cut and careful tailoring combine to make these skirts exceptional value.

They come in charming soft shades of tan, some checked with a darker color.

Women's sizes 28 to 32. Misses' sizes 24 to 28.

—Third Floor.

### White Wash Materials--Special

Imported Striped and White Flannelette 39c yard

Far superior in quality to any domestic outing flannel. A large assortment of attractive patterns. For warm, durable undergarments. 31 inches wide.

Striped and Checked Flaxon Dimities 39c yard

Many dainty striped, checked, and plaid patterns to choose from for charming dresses, blouses and aprons. 32 and 36 inches wide.

—Second Floor, Center.



### Feather Hats

of soft ostrich

**\$2.79**

Smart women have adopted feather hats for daytime wear—and some extend their partiality to evening wear, too. And small wonder, when you see the distinctive grace and beauty of feather trimmed hats, combined with satin, such as we offer at this exceptional price. The shapes are new and engaging, expressing the mode in its latest phase. But two of the many models have been illustrated. Obtainable in all the effective, new colors as well as in brown, wood, black and two tone combinations.

Flower and Feather Department. —Second Floor, 34th Street.

### Special Purchase Women's Tweed Suits

Exceptionally Priced

**\$19.74**

Splendid suits for street, sport or travel, developed in a high-grade mannish tweed mixture in all the wanted autumn shades, including Oxford gray. Very smart with one's own fur neck-piece would be either of two trim models, one of which is illustrated. They are nicely lined with soft saten and warmly interlined. Sizes 36 to 42.

—Third Floor, 34th Street, Rear.



### 241 Smart Warm Sweaters

In Two Attractive Models Specially Priced

**\$4.64**

In response to the cue of such crisp, keen days as these, enter the warmer sweater for outdoor sports

and hikes. We are offering a most opportune value in the two smart models illustrated—of pure wool, and carefully finished.

A—Brushed Wool Golf Coat. A swaggy style, to be worn belted or unbelted as one prefers. The pockets and front are trimly taped. In camel shade, silver and caramel. Sizes 36 to 44.

B—Campus Pull-Over. Style is in the deep hip-band and the roll collar; warmth, in the closely knitted texture. In white, maroon, navy and buff. Sizes 36 to 42.



—Third Floor, 34th Street, Front.

Continuing Our Thanksgiving Sale of

### CHINA AND GLASSWARE



111-Piece Dinner Service  
Imported  
Gold Band China  
**\$39.50**

Imported to sell for \$74.50

Because of slight imperfections which will in no way affect the wearing quality, we have greatly underpriced these 200 attractive sets. They are decorated with a dull gold band, and the handles are half covered with fine burnished gold.



107-Piece Dinner Service  
Gold-Encrusted China  
**\$149.00**

Usual Price \$179.00

Imported china with a rich coin gold acid-etched border and burnished coin gold handles. From our own decorating shop in Limoges, France. Open Stock.

100-Piece Dinner Service  
Gold Band  
American Porcelain  
Special, **\$29.75**

This is one of our regular open stock patterns, the pieces tastefully decorated with burnished gold band and handles.

—Basement, 34th Street, Front.

52-Piece Dinner Service  
American Porcelain  
**\$12.74**

Usual Price \$16.48

The charming Mayflower shape with graceful gold medallion decorations and lines of gold on edges and handles.



### High Grade Heavy Gauge Aluminum Ware

At about 30% below our usual lowest-in-the-city prices.

—Just at the time when you need kitchen ware in preparation for the Thanksgiving dinner.

—A complete assortment of all perfect pieces carrying the trademark of a nationally known and approved line of unquestioned reliability.

Convex Sauce Pans with long handles, 3 quart, \$1.04 4 quart, 1.29 6 quart, 1.64	Muffin Pans 6 cups, 64c 9 cups, 84c 12 cups, \$1.09	Frying Pans with wooden handle which stays cool, 10 inch, \$1.39 11 inch, 1.69	Double Lipped Sauce Pans For warming sauce or other liquids quickly, 2 quart, 64c 3 quart, 74c 4 quart, 94c	Cereal or Double Boiler Plain 1 quart, \$1.39 2 quart, 1.79	Paniced 1 quart, \$1.64 2 quart, 1.94	Tea Kettle Handsome Colonial Pattern with panelled sides, 4 quart, \$2.97 5 quart, 3.29
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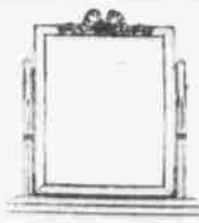
—Basement, 34th Street.



Hartz Mountain Canaries  
**\$3.69**

Now in full volume of their songs. Every one is tested for singing ability before being put on sale. We guarantee every bird to sing.

—Basement, 34th Street, Rear.



Swing Photograph Frames  
**\$1.59 each**

A charming frame for either desk or dresser. Made of wood finished in tints of sepia, blue, or gray, with a graceful bow knot decoration at the top.

All the wanted sizes

—Main Floor, Broadway.

Merchandise Advertised Here on Sale Tomorrow, Unless Otherwise Stated

Store Hours: 9 to 5:30—Store Open All Day Saturdays